



Tailoring relocation solutions

We have been striving for business excellence since the foundation of the company over 45 years ago. Constant quality and customer orientation has led to continuous growth and market leadership. With nine offices across Switzerland, we provide a wide range of relocation solutions. We support expatriates and international companies with pre-hire orientation tours, home search assistance, school search, immigration and settling-in services. Our services range from international removals to furniture rental. Behind our success are 150 experienced and talented employees who constantly aim to exceed customers' expectations.

At our location in Switzerland, Germany or Belgium we are looking for a

Digital Marketing Manager and Growth Hacker (80-100%) - Switzerland / Germany / Belgium

As we define and implement our multi-channel strategy, in this hands-on role you will have the opportunity to work with colleagues from all commercial business units and showcase your expertise.

You will be responsible for your own project portfolio comprising campaigns for all commercial operations of Packimpex as well as selected ecosystem partners.

We are looking for a digital marketing manager who knows what it takes to successfully market exciting and relevant services online in Switzerland, Germany and beyond.

Your strategic talent and wide operational experience in digital marketing and campaigning mean that you are home with both executional and conceptual tasks. You turn the abstract visions of our commercial operations managers into successfully implemented digital marketing solutions; you feel equally at home developing conceptual user journeys or hunting for winning SEO and SEA strategies.

We need you to grow brand awareness, launch existing and new services into existing and new markets, and generate enquiries. As manager in an interdisciplinary team you will delegate and coordinate tasks amongst specialists and ensure activities remain within budget and timeframe.

You most likely have at least 3-5 years of experience in digital marketing, with a proven track record of any type of growth hacking. You have already mastered the full range of digital marketing tools and ideally you have hands-on experience working in a platform business. You are fluent in English, with German or French being a clear additional advantage.

We offer the ideal candidate a challenging job in a dynamic multinational environment. You will benefit from a high level of autonomy, giving you a rare opportunity to implement your ideas and leave your personal mark on our mid-sized business as well as with our AAA+ clients and our ecosystem partners.



A modern, familiar working environment with a strong community spirit among employees as well as open communication, fast decision-making and independent work are part of our philosophy. Those are just some of the reasons why Packimpex is certified as a Great Place To Work.

Our marketing team is based at our HQ close to Thörishaus/Bern, Switzerland. We can offer you an office-based workplace there or at any of our locations in Switzerland, Germany or Belgium; alternatively we can offer home-office working from anywhere (with some occasional travel to the Bern HQ as a requirement).

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